AVARRA

By

PALACE

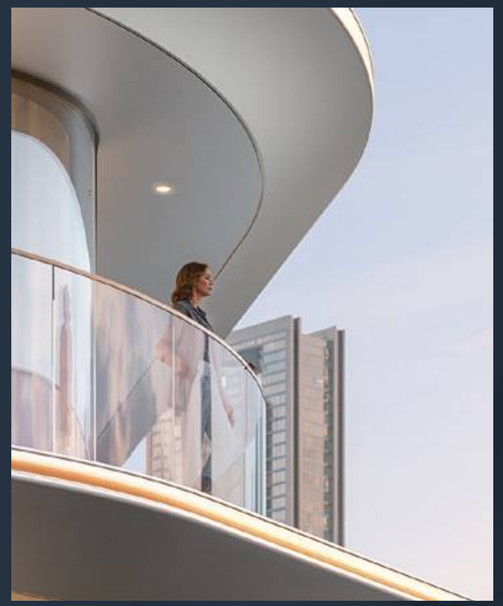
BUSINESS BAY

EMAAR



EMBRACE

Eternal City Views



Every glance reveals a skyline
that inspires, and every moment
is framed by architectural brilliance.
Here, the city's most admired vistas,
the shimmering waters of the sea,
the iconic silhouette of Burj Khalifa,
and the dynamic pulse of Business Bay
become the backdrop to your life.
Step into a world where luxury is
guided by signature elegance of
the Palace brand.



WELCOME TO

AVARRA

By

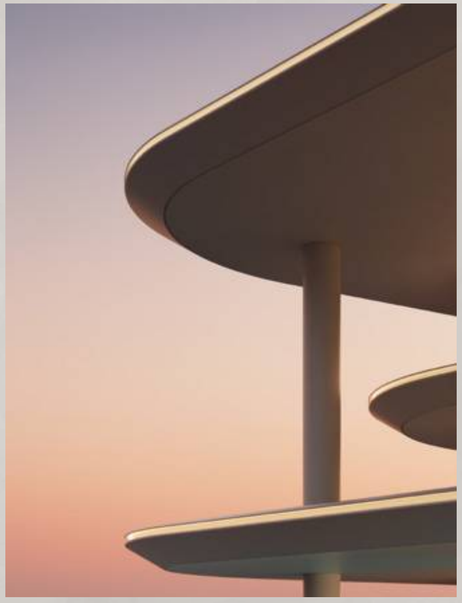
PALACE

BUSINESS BAY



A SIGNATURE *of Prestige*

Nestled in the heart of Business Bay, Avarra by Palace redefines branded luxury living. Marvel at the architectural brilliance that frames iconic Burj Khalifa and breathtaking sea views, with sophisticated riads.

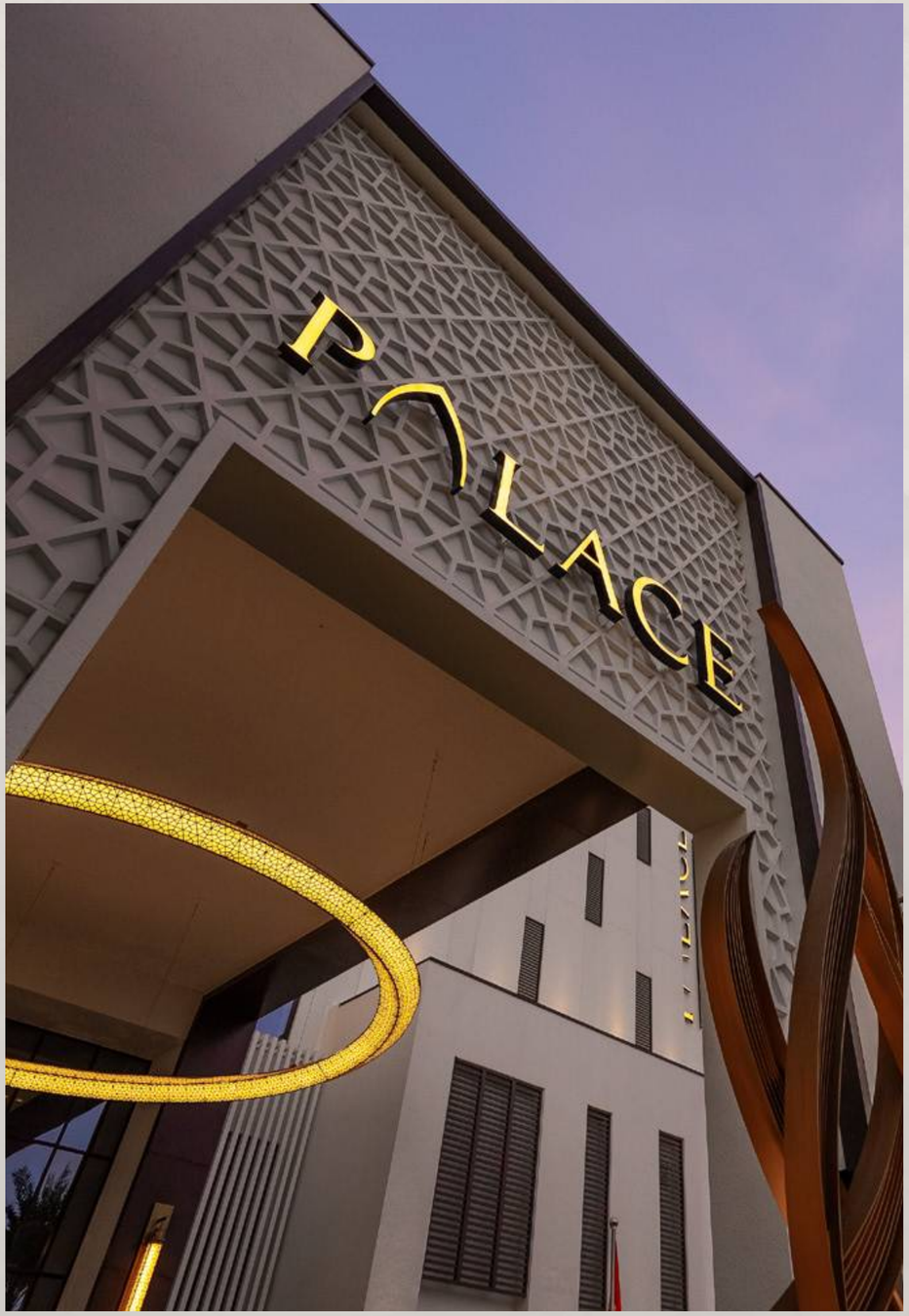


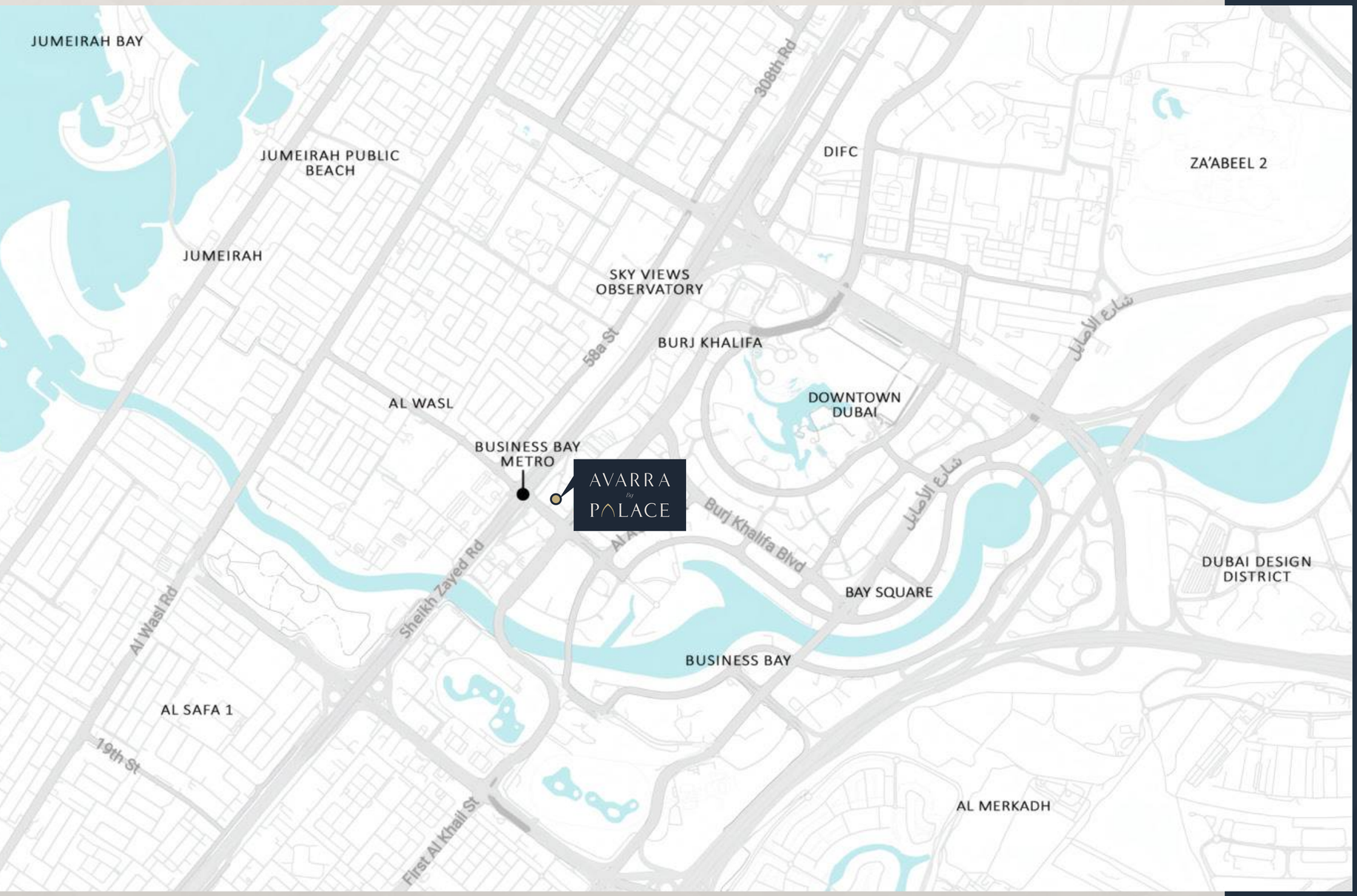
EXPERIENCE

Palace Branded Living



Endorsed as a premium homegrown luxury, Palace Hotels + Resorts is celebrated for setting the benchmark in ostentation and meticulous craftsmanship. The Palace brand transcends typical hospitality, offering a unique approach to refinement with personalised services and attention to detail.





WONDERS OF
the Marvellous City

Effortlessly connected and framed by panoramic views of the sea, Business Bay, and the iconic skyline, every moment here is shaped by convenience. The city's heartbeat becomes your own—morning strolls along the Dubai Canal, vibrant days, and global flavours just steps away.

9 Mins
Burj Khalifa / Dubai Mall

14 Mins
Dubai Creek Harbour

15 Mins
Dubai International Airport

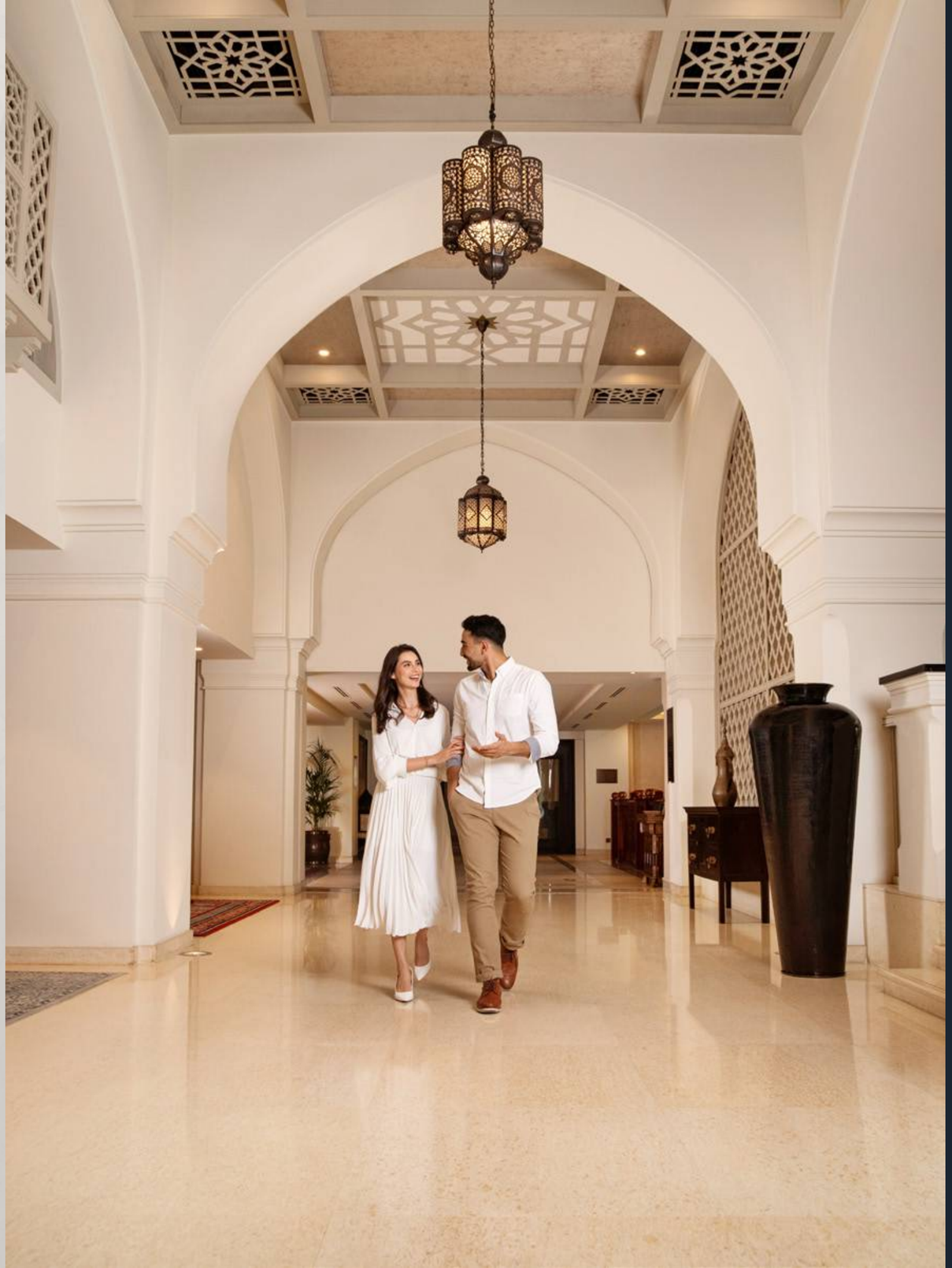
30 Mins
Dubai Hills Mall / Dubai Hills Estate



EXCLUSIVE

Wealth of Ventures

Reset with joyful encounters, enriching experiences, and playful diversions. From sporty steps to leisurely swims, every moment transforms everyday living into a celebration of well-being and refined luxury.









A WORLD OF
Refined Leisure

- Infinity Pool & Pool Deck
- Kid's Pool Area
- Gym & Outdoor Fitness
- BBQ & Picnic Area
- Kid's Play Area
- Yoga Zone




KAIA
ORO




EMAAR
EMAAR

MASTERFULLY CRAFTED

Linger in Luxury





Contemporary architectural style, large glass facades, and expansive balconies allow full panoramic views, from the sea and Burj Khalifa to Downtown Dubai and Business Bay. Exquisite design merges premium style with contemporary elegance, offering immersive views.

BEAUTIFULLY YOURS

A Story-Filled Home

Experience a super-high-rise, branded residential tower featuring 1 to 4-bedroom apartments and 6-bedroom penthouse, thoughtfully crafted as a private escape, offering unrivalled sophistication above the city.







PALACE SPIRIT

Curates Calm

Imbued with craftsmanship,
each element showcases opulent
design, luxurious materials, and the
warm, contemporary elegance that
defines the Palace brand. Every space
is crafted to spark the spirit and
create unforgettable experiences.





GLOBAL

Lifestyle Developer

A leader in the global real estate market, EMAAR has grown over the years to become the largest real estate developer out-side of China. You will be investing with one of the best-regarded brands in the world.

Market Cap AED
114 Bn

Revenue AED
35.5 Bn

Net Profit AED
17.5 Bn

Presence in
12+
Global Markets

Delivered
118,400+
Residential Units

Under Development
50,500+
Residential Units

*As on FY 2024



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BUSINESS BAY

For more information please call 800 36227 (UAE) / +971 4 366 1688 (International)
or talk to our Property Advisor directly at +971 4888 8844 from 9 AM to 7 PM (GST), Monday to Friday.
Visit our online sales centre at emaar.com or any of our Sales Centres across the UAE.

DUBAI
Emaar Sales Centre | Next to Souq Al Bahar, Downtown Dubai
9:30 AM to 10 PM, Sunday - Friday 9:30 AM to 7 PM, Saturday

Dubai Hills Estate Sales Pavilion | Umm Suqeim Road
Dubai Creek Harbour Sales Pavilion | Ras Al Khor
From 9:30 AM to 7 PM, Sunday - Saturday

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